

MICPA-BURSA MALAYSIA BUSINESS FORUM 2008

REINVENTING FOR SUCCESS

20 - 21 October 2008 | Shangri-La Hotel Kuala Lumpur

To register, please call 03 - 26989622 or email : bizforum08@micpa.com.my

CPE HOURS/POINTS

MICPA : 16 CPD Hours • **MIA** : 16 CPE Hours • **MAICSA** : 18 CPE Points
IIAM : 16 CPD Points • **ACCA** : 16 CPD Units • **SIDC CPE-Accredited** : 10 CPE Points

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REINVENTING FOR SUCCESS

The 5th MICPA-Bursa Malaysia Business Forum 2008 will be held on October 20 - 21, 2008 at the Shangri-La Hotel Kuala Lumpur. Featuring the theme, **Reinventing for Success**, the Business Forum will provide an invaluable platform for the exchange of ideas and experiences on the strategies and measures undertaken to promote reinvention and to strengthen the growth of businesses in light of the changing landscape and trends of global business.

The Organising Committee has invited YB Senator Tan Sri Datuk Amirsham bin A. Aziz, Minister in the Prime Minister's Department, to deliver the Opening Keynote Address, as well as, speakers and panelists comprising prominent corporate leaders, senior Government officers, business professionals and capital market regulators, including to lead discussions in the plenary sessions over the two-days.

The MICPA-Bursa Malaysia Business Forum 2008 Plenary Sessions will include the following topics:

DAY 1	SESSION 1: GLOBAL BUSINESS TRENDS: THREATS AND OPPORTUNITIES SESSION 2: CORPORATE GOVERNANCE: WHERE ARE WE GOING? SESSION 3: CREATING VALUE AFTER LISTING
DAY 2	SESSION 4: MANAGING RISK IN A CHALLENGING ENVIRONMENT SESSION 5: THE ENVIRONMENT: TRUTH BE TOLD SESSION 6: INVESTMENT OPPORTUNITIES IN THE MIDDLE EAST AND AFRICA

MICPA - Malaysia's Premier Accountancy Body

The Malaysian Institute of Certified Public Accountants (MICPA) was established in 1958 under the Companies Ordinance 1940-1946 to advance the theory and practice of accountancy as well as to promote the status and interest of the accountancy profession and its members. MICPA is governed by a Council of 30 elected members, who comprise members from public accounting practice, commerce and industry and the public sector. The roles and functions of the Institute are carried out by a force of 15 committees and numerous working groups. It is a member of the International Federation of Accountants (IFAC), the International Accounting Standards Board (IASB) and the Asean Federation of Accountants (AFA).

MICPA has two categories of members, namely members with Certified Public Accountants (CPA) designation and members with Certified Financial Accountants (CFiA) designation. Currently, the Institute has a total membership of over 3,000 CPAs who are engaged in public accounting practice and various fields of employment and close to 600 students pursuing the CPA qualification.

MICPA is an established professional body with technical excellence. The Institute provides a wide range of services to its members, including development and issuance of standards and guidelines on auditing and financial reporting; providing technical updates on all areas of CPAs' work covering accounting, auditing, taxation, financial management and insolvency practice; conducting continuing professional development programmes; and setting and monitoring members' compliance with ethical standards governing members' professional conduct thereby safeguarding the public interest.

MICPA is also a pioneer in the training of Malaysian accountants. Instituted in 1961, the distinctive feature of the CPA education and training programme is its unique blending of high standards of professional education and practical training with technical excellence. The CPA qualification enables members to excel in public accounting practice, commerce and industry, academia and the public sector. In 2006, MICPA introduced the CFiA qualification. The CFiA qualification is intended for accounting graduates who wish to build a career in commerce and industry or the public sector.

MICPA conducts regular continuing professional development (CPD) programmes to help members enhance their technical knowledge, skills and competence. The CPD programmes consist of seminars, forums, workshops and evening talks, covering a wide range of topics relevant to the work of professional accountants, businesses or the national economy.

For more information on MICPA, visit the website www.micpa.com.my

BURSA MALAYSIA - A Leading Exchange In Asia

Bursa Malaysia Berhad is the exchange holding company that regulates and operates the trading activities on Bursa Malaysia, a stock market with more than 1,000 companies across 50 economic activities. Established in 1973, this fully integrated stock exchange offers equities, derivatives, offshore and Islamic products and remains one of the largest bourses in Asia, offering a diverse range of investment choices globally. Companies are either listed on the Main Board for larger capitalised companies, the Second Board for medium sized companies or the MESDAQ Market for high growth and technology companies.

For more information on Bursa Malaysia, visit the website www.bursamalaysia.com

MICPA-BURSA MALAYSIA BUSINESS FORUM 2008

There is no doubt that the world today is much more complex and qualitatively different from the past. The competitive landscape of most industries is shifting at an unprecedented pace and on a global scale. In fact, Asian companies are increasingly establishing themselves as leaders in their respective industry segments. Tomorrow's success will have to be pegged on making the right decisions, being prepared to face global competition, ensuring business continuity, and creating greater regional and global visibility.

The much-touted saying "reinvent or die" rings truer today. In this new world, companies have to reposition and reinvent themselves to survive and succeed. Indeed, the years ahead will be of great challenge, and more than ever stands the need for organisations to be equipped with the right tools and strategies to brace themselves for the changing global landscape, business uncertainties and a very-volatile economy. It is the key to strengthening your business and holding an edge above. It means implementing repeated, sustainable change to achieve profitable growth in a fiercely competitive global marketplace.

The annual MICPA – Bursa Malaysia Business Forum has earned itself as a platform where participants can meet on a common ground. Through the various plenary sessions steered by teams of highly experienced business professionals, you will gain insights into innovative models, shared first hand experiences and ideas to help you formulate effective strategies to broaden your business horizons and reinforce the position of your organisation in today's challenging business environment.

WHO SHOULD ATTEND:

Company Directors, Chief Executive Officers, Chief Financial Officers
Audit Committee Members
Auditors
Business Advisors, Fund Managers, Investment Analysts
Senior Government Officers
Chief Accountants
Academicians

Other Business Professionals who are interested to learn more about Reinventing For Success

REGISTRATION:

Registration Fee:

MICPA Members	RM1,300
Members of Supporting Organisations	RM1,450
Others	RM1,600

Group discount for three (3) participants and above from the same organisation at 10% off the registration fee.

CLOSING DATE FOR REGISTRATION: 17 OCTOBER 2008

Cancellation:

All cancellations must be notified in writing. An administrative charge of 20% of the registration fee will be levied for cancellations received before the closing date for registration. There will be no refund of the registration fee if cancellation is received after the closing date for registration. However, should a participant be unable to attend, a replacement may be sent. Any difference in fee payment will be charged accordingly.

Disclaimer:

The organisers reserve the right to make any amendments to the programme, venue, speaker replacements, topics or cancellation of the event if warranted by circumstances beyond its control.

OFFICIAL PROGRAMME

DAY 1 - Monday, 20 October 2008

08:30 a.m. - 09:30 a.m.

REGISTRATION AND WELCOME COFFEE

09:30 a.m. - 10:30 a.m.

WELCOME ADDRESS BY PRESIDENT OF MICPA

YBhg Dato' Nordin Baharuddin

OPENING ADDRESS BY CHIEF EXECUTIVE OFFICER OF BURSA MALAYSIA BHD

YBhg Dato' Yusli bin Mohamed Yusoff

KEYNOTE ADDRESS & OFFICIAL OPENING

YB Senator Tan Sri Datuk Amirsham bin A Aziz

Minister in the Prime Minister's Department

10:30 a.m. - 11:00 a.m.

COFFEE BREAK

11:00 a.m. - 12:30 p.m.

SESSION 1: GLOBAL BUSINESS TRENDS: THREATS AND OPPORTUNITIES

- Competition for FDIs
- Market Liberalisation
- Accountability and Transparency in Disclosures

MODERATOR:

YBhg Dato' Afifuddin Abdul Kadir

Deputy Director General I, Malaysian Industrial Development Authority (MIDA)

SPEAKER:

Mr Steven C M Wong

Assistant Director General, Institute of Strategic & International Studies (ISIS) Malaysia

COMMENTATORS:

YBhg Datuk Dr Zainal Aznam Mohd Yusof

Member Economic Council & Distinguished Fellow, Institute of Strategic & International Studies (ISIS) Malaysia

Mr Vincent Chin, *Partner & Managing Director of The Boston Consulting Group*

12:30 p.m. - 02:00 p.m.

LUNCH

02:00 p.m. - 03:30 p.m.

SESSION 2: CORPORATE GOVERNANCE: WHERE ARE WE GOING?

- Recent Regulatory Initiatives and Requirements
- Board Effectiveness
- Training and Development
- Control Environment
- Risk Management
- Communication and Relationship with Investors and Other Stakeholders

MODERATOR:

Dr Veerinderjeet Singh, *Council Member, MICPA & Managing Director, TAXAND MALAYSIA Sdn Bhd*

SPEAKER:

Mr John Zinkin, *Chief Executive Officer, Securities Industry Development Corporation (SIDC)*

COMMENTATORS:

Mr David Berry, *Managing Director - Governance, Columbus Circle Governance Sdn Bhd*

Prof Dr Rashidah Abdul Rahman, *Deputy Director, Accounting Research Institute, UiTM*

03:30 p.m. - 04:00 p.m.

COFFEE BREAK

04:00 p.m. - 05:30 p.m.

SESSION 3: CREATING VALUE AFTER LISTING

- Organic Growth
- Mergers & Acquisitions
- Delisting

MODERATOR:

YBhg Dato' Nordin Baharuddin, *President, MICPA & Chairman, KUB Malaysia Bhd*

SPEAKER:

Mr Vincent Khoo, *Head, Equity Research, Aseambankers Malaysia Bhd*

COMMENTATORS:

Mr Stephen Hagger, *Managing Director & Head of Equities, Credit Suisse Securities (Malaysia) Sdn Bhd*

Mr Tan Jin Teik, *Managing Director, Avenue Invest Bhd*

05:30 p.m.

END OF DAY 1

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DAY 2 - Tuesday, 21 October 2008

08:30 a.m. - 09:00 a.m.

REGISTRATION

09:00 a.m. - 10:30 a.m.

SESSION 4: MANAGING RISK IN A CHALLENGING ENVIRONMENT

- Management of Financial and Non-Financial Risks
- Asset/Liability Management
- Business Risks – Market, Currency, Interest Rate, Price, Credit and Operational Risks
- Sensitivity Analysis
- Resource Management – Human Resource and Financial Capital

MODERATOR:

Mr Sukanta K Dutt

Council Member, MICPA & Managing Partner, Quality & Risk Management, Far East Area, Ernst & Young

SPEAKER:

Representative from OSK Holdings Bhd

COMMENTATORS:

Mr Mark Rozario, *Group Managing Director, Country Heights Holdings Bhd*

Mr Grant Ferguson, *Chief Financial Officer, Astro All Asia Networks plc*

10:30 a.m. – 11:00 a.m.

COFFEE BREAK

11:00 a.m. – 12:30 p.m.

SESSION 5: THE ENVIRONMENT: TRUTH BE TOLD

- Corporate Social Responsibility Practices – Marketplace, Workplace, Environment and Community
- Social and Environmental Sustainability
- Key Performance Indicators (KPIs)

MODERATOR:

Mr Beh Tok Koay, *Council Member, MICPA & Executive Director, PFA Tax Services Sdn Bhd*

SPEAKER:

Ms Irene M Dorner, *Deputy Chairman & Chief Executive Officer, HSBC Bank Malaysia Bhd*

COMMENTATORS:

Mr Stephen Hagger *Managing Director & Head of Equities, Credit Suisse Securities (Malaysia) Sdn Bhd*

Representative from Sime Darby Bhd

12:30 p.m. – 02:00 p.m.

LUNCH

02:00 p.m. – 04:00 p.m.

SESSION 6:

INVESTMENT OPPORTUNITIES IN THE MIDDLE EAST AND AFRICA

- Case Study on the Middle East and Africa
- Opportunities, Risks and Rewards

▪ MIDDLE EAST

Representative from Dubai International Financial Centre

▪ AFRICA

Mr Sanjeev Gupta, *Chief Executive Officer, Sanlam Investment Management Emerging Markets*

MODERATOR:

YBhg Datuk Dr Abdul Samad Hj Alias, *Chairman, Bank Pembangunan Malaysia Bhd & Malaysia*

Venture Capital Management Bhd

4:00 p.m. - 04:15 p.m.

CLOSING ADDRESS

Mr Ken Pushpanathan

*Council Member, MICPA & Chairman of Business Forum Organising Committee,
Partner, Ernst & Young*

04:15 p.m. – 04:30 p.m.

REFRESHMENTS & NETWORKING

04:30 p.m.

END OF DAY 2

PROFILE OF SPEAKERS AND PANEL MEMBERS

YBHG DATUK DR ABDUL SAMAD HJ ALIAS is currently the Chairman of Bank Pembangunan Malaysia Bhd and the Malaysia Venture Capital Management Bhd. He was the Deputy Country Managing Partner of Arthur Andersen and Co. Malaysia from 1991 to 1999. He was appointed as the Non-Executive Chairman of Ernst & Young Malaysia in January 2005, a position he holds to date. He also sits on the Board of several public listed companies and Government bodies including Lembaga Tabung Haji, TH Plantations Bhd, Perbadanan Kemajuan Iktisad Negeri Kelantan, Malaysia Deposit Insurance Corporation and Felda Holdings Bhd. He is currently the Vice-President of MIA and a former President of MIA and MICPA. He is also a Fellow of the Institute of Chartered Accountants in Australia (ICAA), a member of the MICPA and the Malaysian Institute of Accountants. Datuk Samad was conferred an honorary Doctor of Philosophy (Accountancy) by Universiti Utara Malaysia in 2001.

YBHG DATO' AFIFUDDIN BIN ABDUL KADIR is the Deputy Director General I of the Malaysian Industrial Development Authority (MIDA), a position he assumed in June, 2008. He joined MIDA in 1979 as a Technical Professional Officer after graduating from Universiti Putra Malaysia with a Bachelor of Science in Agriculture Business. Dato' Afifuddin is responsible for the promotion of foreign and domestic investments as well as cross-border investments. His other responsibilities, include, implementation and coordination of projects and strategic planning for industrial development. He has been posted to the MIDA offices in several countries including Paris and London as Director. In March 2007, he was promoted as Senior Director, Foreign Investment Promotion and as Deputy Director General II in April 2008.

MR BEH TOK KOAY is the Senior Tax Advisor of BDO Binder Tax Services Sdn Bhd and the Executive Director of PFA Tax Services Sdn Bhd. He was formerly an Executive Director of Deloitte KassimChan Tax Services Sdn Bhd. He has more than twenty years of experience in tax practice and seven years of experience with the Department of Inland Revenue. He is a Council Member and a Past President of the MICPA. He currently chairs the Tax Practice Committee of MICPA and is a member of its Executive Committee. He is a fellow of the ACCA, UK.

MR DAVID BERRY is the Managing Director, Governance at Columbus Circle Governance Sdn Bhd, a professional firm offering services and advice in the areas of corporate governance, risk management and internal audit, investor relations, financial communications, strategy and issues management. He has over thirty years experience in financial services and corporate consulting, and five years in the commercial sector. He has worked in the United Kingdom, Malaysia, Kenya and Indonesia. Prior to his appointment to the executive board of the Columbus Circle Group, he was the Chief Executive of Cahya Mata Sarawak (CMS), where he was active in establishing risk management, internal control processes and crisis mitigation procedures for this diversified group. Outside his own area of expertise, David provides support to Columbus Circle in its internal audit and risk management practices, using his practical experience as a former investment manager and as an Independent Director.

MR GRANT FERGUSON joined ASTRO All Asia Network plc as the Chief Financial Officer in October 2006. He has more than 20 years of experience in financial and business management, including 15 years with various international companies across Asia. Prior to joining the Group, Mr Grant was the Managing Director of Investments for Temasek in Singapore, with specific responsibility for the telecommunications and media sectors. He holds a Bachelor of Science degree in Management and Administration from the University of Aston and is a member of the Institute of Chartered Accountants of Scotland (ICAS).

MS IRENE M DORNER was appointed the Deputy Chairman and Chief Executive Officer of HSBC Bank Malaysia Bhd in June 2007. In 1982, Ms Irene was the in-house lawyer of Samuel Montagu & Co Limited, the merchant banking arm of Midland Bank, which was later acquired by the HSBC Group. She was appointed the Chief Operating Officer of Treasury and Capital Markets of HSBC Midland in 1995, and went on to head Treasury and Capital Markets Sales in 1998. In 1999, she was appointed General Manager, Marketing for HSBC Bank plc and was subsequently appointed as General Manager, Human Resources in 2001. Irene had the responsibility for HSBC Bank plc's branch network in the North of England, Scotland and Northern Ireland comprising some 380 branches and 3,900 staff in 2003 to 2006. This was prior to holding the post of General Manager, Premier and Wealth Management of HSBC Bank plc until May 2007. In addition to being Chairman of HSBC Amanah Takaful (Malaysia) Sdn Bhd and a Director of HSBC Corporate Advisory (Malaysia) Sdn Bhd, Irene also holds positions in a number of industry bodies including Council Member of The Association of Banks in Malaysia (ABM), Committee Member of the Malaysian International Chamber of Commerce and Industry (MICCI), Institutional Member of the Institute of Bankers Malaysia (IBBM) and a Trustee of the Aged European Fund (AEF).

MR JOHN ZINKIN is the Chief Executive Officer of the Securities Industry Development Corporation (SIDC), formerly known as the Securities Industry Development Centre, the training and development arm of the Securities Commission Malaysia. He is the Deputy Chairman of the Institute of Corporate Responsibility, Malaysia, a network designed to promote best practices in Corporate Social Responsibility (CSR). He is a Visiting Fellow of the International Centre for Corporate Social Responsibility in Nottingham, UK where his areas of research are CSR and Corporate Governance. He has written "What CEOs must do to succeed", published by Prentice Hall in 2003 and co-authored "Corporate Governance", published by John Wiley in 2005. John has 35 years' experience in business, of which 20 years' have been in Asia, holding senior line management and corporate strategy/business development positions in major multinational manufacturing, marketing and consulting companies. Mr Zinkin is also the Managing Director of Zinkin Ettinger Sdn Bhd, a boutique consultancy specialising in Change Management, Change Communication, Brand Development and Marketing.

MR MARK ROZARIO joined Country Heights Holdings Bhd in 2008 and is currently the Group Managing Director. He has more than 20 years' of experience in general management, auditing, accounting and corporate finance. After obtaining a Bachelor of Science Degree majoring in Economics from the London School of Economics, he joined KPMG Peat Marwick, London where he qualified as a Chartered Accountant and worked for 5 years. In 1991, he joined the internal audit division of the Paris headquarters of Schlumberger Limited, a global oilfield services group, and later assumed the position of Controller of the East Asia Division. Thereafter, he was attached to the Sunway Group for more than 10 years holding various senior positions. His last position in Sunway Group was Group Finance Director of Sunway Holdings Incorporated Bhd. Mr Mark is a member of the Malaysian Institute of Accountants and a Fellow of the Institute of Chartered Accountants in England and Wales (ICAEW).

YBHG DATO' NORDIN BAHARUDDIN is currently the Chairman of KUB Malaysia Bhd. He retired as Chairman of Ernst & Young Malaysia in 2004 after serving 35 years in the accounting and auditing profession both in Malaysia and abroad. He has also retired as Chairman of Syarikat Prasarana Negara Bhd in December 2006 and as Senior Advisor to Citibank Bhd in January 2008. Dato' Nordin is an Independent Non-Executive Director of Sarawak Energy Bhd, Scomi Engineering Bhd, Visdynamics Holding Bhd and Malaysian Rating Corporation Bhd (MARC). With the exception of MARC, all the companies are listed on Bursa Malaysia Bhd. He is currently the President of the MICPA and a Council Member of MIA and a Fellow of the Institute of Chartered Accountants in England and Wales (ICAEW). In addition, he is also Chairman of the Executive Committee of MICPA, a member of the Financial Reporting Standards Implementation Committee of MIA and was a member of the Working Group on Corporate Governance for the Islamic Financial Services Board.

MICPA-BURSA MALAYSIA BUSINESS FORUM 2008

PROF DR RASHIDAH ABDUL RAHMAN is a Professor at the Faculty of Accountancy, Universiti Teknologi MARA (UiTM). She is currently the Deputy Director at the Accounting Research Institute and Head of Corporate Governance Research Center at UiTM. With research interest in the areas of corporate governance, intellectual capital, financial reporting, ethics, environmental reporting as well as mergers and acquisitions, she has presented and published various articles in these areas. She has also published several research papers in international refereed journals. She also sits on the Editorial Board of the Malaysian Accounting Research Journal and has reviewed articles for both local and international journals. She has been an external examiner for post-graduate students both at the local universities as well as abroad. Some of her published books include 'Effective Corporate Governance' and 'CSR-Based Corporate Governance'. Her books and research work have won several national and international accolades.

MR SANJEEV GUPTA is the Chief Executive Officer of Sanlam Investment Management Emerging Markets. Sanjeev has spent all his working life in emerging economies and has in-depth experience and an exemplary track record in setting up and managing financial services and businesses in such markets. This experience has provided him with a deep insight into the contractual savings industry, financial markets development, government policy reforms and economic policies in such economies. Sanjeev is currently based in Dubai and his key focus areas include driving and supporting the Sanlam investments expansion into various emerging markets in Africa, Middle East, South Asia and India. He is a Fellow of the Indian Institute of Chartered Accountants and a member of the Investment Analysts Society of South Africa. He is also a regular contributor to the financial media and an outspoken commentator on issues in the emerging markets.

MR STEPHEN HAGGER is the Managing Director and the Head of Equities for Credit Suisse Securities (Malaysia) Sdn Bhd. As the analyst responsible for Malaysian strategy at Credit Suisse, he was rated number one by "Institutional Investor", "Asia Money" and "The Edge" in 2008. Prior to joining Credit Suisse in 1998, he was the Managing Director and Head of Research at BZW Malaysia. He has also worked as Head of Research at Kim Eng Securities in Kuala Lumpur, in fund management with Hill Samuel Bank, Singapore and as a buy-side analyst for Robert Fleming in London. Stephen received his MBA from Durham University Business School and a Bachelor of Science degree (Agriculture) from the University of Edinburgh. He has been based in Kuala Lumpur since 1992.

MR STEVEN C M WONG is the Assistant Director General of the Institute of Strategic & International Studies (ISIS) Malaysia where he heads the Bureau of Economic Policy Studies and, concurrently, Director of its East Asia Economic Centre and the Centre for China Studies. He has worked on national, regional and international economic issues for more than twenty years. He is a past Secretary-General of the Malaysian National Committee for Pacific Economic Co-operation, the Malaysian Committee for Pacific Basin Economic Co-operation and served on the secretariats of two ASEAN eminent persons groups. His papers and articles have been published, among others, by the Organisation for Economic Cooperation and Development (OECD), the East Asian Institute at the University of California, Berkeley, the Australian National University and the Institute of Southeast Asian Studies (ISEAS), Singapore.

MR SUKANTA K DUTT is the Managing Partner, Quality & Risk Management for the Far East Area of Ernst & Young. He has over 30 years of experience in public accounting, and prior to his current position, was an Assurance Partner at Ernst & Young. Mr Dutt previously served two terms on the International Auditing and Assurance Standards Board of IFAC. He is a Council Member of the MICPA and is currently a Board member of the Malaysian Accounting Standards Board, Chairman of the Accounting and Auditing Technical Committee of the MICPA. He has served as a member of the Ethics Committee of the MIA.

MR TAN JIN TEIK is the Managing Director of Avenue Invest Bhd. He has been in the investment industry for over fifteen years, of which nine years has been as a Fund Manager. Prior to that, he was in investment research where he was Head of Research with Phileo Allied Securities before joining Avenue Invest Bhd. He is a Fellow member of the Association of Chartered Certified Accountants (ACCA), UK.

DR VEERINDERJEET SINGH is the Managing Director of TAXAND MALAYSIA Sdn Bhd. He has extensive experience in tax matters both as an academic as well as at a professional level. He has served with the Malaysian Inland Revenue Department, worked in international accounting firms and has held the position of Associate Professor in Taxation and Head of the Division of Accounting at the Faculty of Economics & Administration, University of Malaya. He has also been a visiting Associate Professor at the University of Newcastle in New South Wales, Australia and a Visiting Scholar at the International Tax Program at Harvard University, USA. Dr Veerinderjeet is a Council Member of the MICPA, a member of the Malaysian Institute of Taxation, the Malaysian Institute of Accountants as well as CPA Australia. Dr Veerinderjeet is also a member of the Advisory Council of the International Bureau of Fiscal Documentation (IBFD) in the Netherlands and serves on the Board of Editors for the Asia Pacific Tax Bulletin published by IBFD. He is also a well-known author and speaker on tax matters.

MR VINCENT CHIN is a Partner and Managing Director of The Boston Consulting Group. He heads the BCG's operations in Malaysia, and has over 18 years of experience in line management and consulting positions. A computer scientist by training, Vincent's core area of focus in consulting has been in Strategy Formulation, Corporate Development and Information Technology. He has worked primarily with clients in Financial Services, Energy and Utilities, and Healthcare. Vincent also sits on the board of various corporate institutes in Singapore and Malaysia. Vincent holds dual degrees from the National University of Singapore, where he was an ASEAN Scholar, and from Edinburgh Business School, Heriot-Watt University, where he received the Dean's Special Commendation.

MR VINCENT KHOO currently Heads the Equity Research Department at Aseambankers Malaysia Bhd where he is responsible for Market Strategy, and oversees the production of a full suite of research products. He has over 16 years' experience in equity research, including a 4-year stint in the US. Prior to joining Aseambankers, he covered the consumer, auto, technology and gaming sectors at various research houses including Phileo Peregrine, Ke-Zan, and SG Research (M). More recently, he was the Head of Research at Hwang DBS Vickers Research where he successfully led the team to prominence (as a small-mid cap specialist). He was rated as #2 consumer analyst in 1998 and #1 in the 2000 Asiamoney survey, and was named as the top auto sector analyst, and one of the top analysts for the Overall, Consumer and Gaming categories in The Edge Malaysia's Broker Polls 2007. He is a Certified Financial Analyst and holds a MBA in Finance from the University of Cincinnati.

YBHG DATUK DR ZAINAL AZNAM MOHD YUSOF is currently a Member of the Economic Council which is chaired by the Prime Minister, and a Distinguished Fellow of the Institute of Strategic & International Studies (ISIS), Malaysia. He was formerly the Deputy Director-General of ISIS Malaysia. Prior to that he was the South East Asia Regional Economist at Kleinwort Benson Research (Malaysia) Sdn. Bhd. Between 1990-1994 he was an Adviser in Economics at Bank Negara Malaysia. The greater part of his working career, almost 20 years, was spent in the Economic Planning Unit (EPU), Prime Minister's Department. The EPU is responsible for the formulation of the Malaysian five-year and long-term development plans. He has worked in a wide range of economic areas in the EPU including industry, distribution, the New Economic Policy, macroeconomics, foreign investment, privatisation and infrastructure. In December 1988, he left Government service and was appointed Deputy Director of the Malaysian Institute of Economic Research (MIER). In September 2004 he was appointed by the Government as Adviser and Coordinator for the Third Industrial Master Plan, 2006-2020. Datuk Dr Zainal Aznam holds a Bachelor of Science degree in Economics from Queen's University, Belfast, Master of Art in Development Economics from University of Leicester and a Doctorate in Economics from University of Oxford, United Kingdom.

REINVENTING FOR SUCCESS

20 - 21 October 2008

Shangri-La Hotel Kuala Lumpur

Name

Position

Member of MICPA MIA ACCA MAICSA IIAM FMM FPLC MICCI Others

Name

Position

Member of MICPA MIA ACCA MAICSA IIAM FMM FPLC MICCI Others

Name

Position

Member of MICPA MIA ACCA MAICSA IIAM FMM FPLC MICCI Others

Contact Person

Name of Organisation

Address.....

Tel No. Fax No. Email:

Confirmation of registration is on first-come first-serve basis.
You may photocopy the registration form if additional copies are required.

Payment by:

Cheque: Enclosed is a crossed cheque No. : _____ for RM _____
made payable to "MICPA" being payment of the registration fee for the MICPA-Bursa Malaysia Business Forum 2008.

Credit Card: Please charge my credit card: Visa MasterCard JCB for RM _____

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For further information, please contact :

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