

THE MALAYSIAN INSTITUTE OF CERTIFIED PUBLIC ACCOUNTANTS  
(INSTITUT AKAUNTAN AWAM BERTAULIAH MALAYSIA)



**PRESS CLIPPING**

PUBLICATION : New Straits Times  
SECTION : News – Page 21  
DATE : December 6, 2014  
TITLE : Top Awards For Annual Corporate Reports (Article)



National Annual Corporate Report Awards 2014 top performers with their trophies and certificates.

# TOP AWARDS FOR ANNUAL CORPORATE REPORTS

KUALA LUMPUR

**T**ELEKOM MALAYSIA BERHAD (TM) continued its winning streak by clinching the Overall Excellence Award at the recent National Annual Corporate Report Awards 2014 presentation ceremony.

TM, which was the top winner last year, also swept the highest number of awards in the competition by emerging tops in four categories.

They are the Industry Excellence Award for Main Board Company in Trading and Services; Best Annual Report in Bahasa Malaysia (Platinum), Best Corporate Social Responsibility Reporting Awards (Platinum) and Best Designed Annual Report (Gold).

The gold and silver awards for the Overall Excellence Annual Report went to Malayan Banking Berhad (MBB) and CIMB Group Holdings Berhad (CIMB), respectively.

MBB also took home the Industry Excellence Award for Main Board Company in Finance and CIMB triumphed in the Best Designed Annual Report (Platinum). Ten companies received certificates of merit.

All awards were presented by Deputy Finance Minister 1 Datuk Ahmad Maslan, who represented Finance Minister II Datuk Seri Ahmad Husni Mohamad Hanadzlah.

NACRA is jointly organised by Bursa Malaysia Berhad, Malaysian Institute of Accountants (MIA) and the



Malaysian Institute of Certified Public Accountants (MICPA).

The key objective of NACRA is to promote excellence in corporate reporting, greater transparency and accountability by respective parties in their financial reporting. The awards are to acknowledge and recognise high quality corporate reporting.

In her speech, NACRA 2014 organising committee chairperson Loh Lay Choon said: "NACRA is now identified by stakeholders and market players as a brand synonymous with fair, transparent and comprehensible corporate and financial reporting."

"NACRA's theme 'Towards Accountability & Excellence' underscores this, and aims to improve on the quality of annual reports, recognising that reliable information plays a pivotal role when it comes to stakeholders and market players making informed and sound investment choices."

Winning a NACRA award, she pointed out, accentuated an organisation's corporate standing among other organisations and contributed to the strength of its brand.

"We have seen progressive changes in recent times with regards to corporate reporting driven by a

growing consensus amongst the business community, investors and other stakeholders that corporate reporting that focuses purely on historical financial information is not telling the whole story.

"One such change is the launch of the 'Integrated Reporting Framework' last year, which involves concise communication about how an organisation's strategy, governance, performance and prospects in the context of its external environment leads to the creation of value in the short-, medium- and long-term.

"Through NACRA, we hope to ease the path for all Malaysian organisations to fully adopt the principles of the framework recognising this is an area of emerging best practice."

Loh announced that next year, NACRA, in partnership with TalentCorp, would introduce a new award category for Inclusiveness & Diversity Reporting. This is in line with Bursa's requirement for public listed companies to disclose diversity policies covering gender, ethnicity and age for board and workforce in annual reports issued on or after Jan 2, 2015.

NACRA 2014 adjudication committee chairman Stephen KL Ong said: "Adjudicators not only look for annual reports that comply with regulatory requirements and standards.

"But also written, presented, designed and packaged in such a way that communicates clearly and precisely the company's underlying performance, how it creates value for

## NACRA 2014 ROLL OF HONOUR

- OVERALL EXCELLENCE AWARDS**
- Platinum  
Telekom Malaysia Berhad
  - Gold  
Malayan Banking Berhad
  - Silver  
CIMB Group Holdings Berhad

- INDUSTRY EXCELLENCE AWARDS**  
Companies listed on main market
- Consumer products  
Nestle (Malaysia) Berhad
  - Industrial products & technology  
Petronas Gas Berhad
  - Trading & services  
Telekom Malaysia Berhad
  - Finance  
Malayan Banking Berhad
  - Construction & infrastructure project companies  
JIM Corporation Berhad
  - Properties & hotels  
Sunway Berhad
  - Plantations & mining  
Kulim (Malaysia) Berhad
  - REITs & investment funds  
Sunway Real Estate Investment Trust

- PRESENTATION AWARDS**  
Best annual report in Bahasa Malaysia
- Platinum  
Telekom Malaysia Berhad
  - Gold  
Sime Darby Berhad

- Silver  
Malayan Banking Berhad
- Best designed annual report**
- Platinum  
CIMB Group Holdings Berhad
  - Gold  
Telekom Malaysia Berhad
  - Silver  
Axiata Group Berhad

- CORPORATE SOCIAL RESPONSIBILITY REPORTING AWARDS**  
Best corporate social responsibility reporting awards
- Platinum  
Telekom Malaysia Berhad
  - Gold  
Nestle (Malaysia) Berhad
  - Silver  
Malayan Banking Berhad

- CERTIFICATES OF MERIT**
- Felda Global Ventures Holdings Berhad
  - Guinness Anchor Berhad
  - KLCC Property Holdings Berhad
  - Lembaga Kumpulan Wang Simpanan Pekerja Malaysia Resources Corporation Berhad
  - Media Prima Berhad
  - Perbadanan Insurans Deposit Malaysia
  - Petronas Chemicals Group Berhad
  - Public Bank Berhad
  - UEM Sunrise Berhad

its shareholders, how it discharges its social responsibilities and how it plans to enhance shareholders' value in the coming year. These attributes are what a good annual report should have and are what the adjudicators look for."

NACRA is open to all companies incorporated or registered in Malaysia

as well as the public sector and other organisations established in the country.

The competition is reflective of the need to create a corporate Malaysia that exceeds global benchmarks and cultivate greater confidence in the country's economy.

## **TELEKOM MALAYSIA BERHAD EMERGES AS THE OVERALL EXCELLENCE PLATINUM AWARD WINNER AT NACRA 2014**

**21 November** – TELEKOM MALAYSIA BERHAD (TM) continued its winning streak by clinching the Overall Excellence Award at the National Annual Corporate Report Awards 2014 presentation ceremony. The event was held last night in Kuala Lumpur.

TM who was also the top winner last year also swept up the highest number of awards in the competition by winning the following categories:-

- Industry Excellence Award for Main Board Company in Trading and Services
- Best Annual Report in Bahasa Malaysia – **Platinum**
- Best Corporate Social Responsibility Reporting Awards - **Platinum**
- Best Designed Annual Report - **Gold**

The Gold and Silver awards for the Overall Excellence Annual Report went to MALAYAN BANKING BERHAD (MBB) and CIMB GROUP HOLDINGS BERHAD (CIMB) respectively.

Meanwhile MBB also racked Industry Excellence Award for Main Board Company in Finance and CIMB won the Best Designed Annual Report (Platinum). 10 companies were also presented with the Certificates of Merit.

All awards were presented by Datuk Ahmad Maslan, Deputy Finance Minister I who represented Dato' Seri Ahmad Husni Mohamad Hanadzlah, Finance Minister II.

NACRA is jointly organised by Bursa Malaysia Berhad, Malaysian Institute of Accountants (MIA), and The Malaysian Institute of Certified Public Accountants (MICPA). The key objective of NACRA is to promote excellence in corporate reporting, greater transparency and accountability by respective parties in their financial reporting and the awards are to acknowledge and recognise high quality corporate reporting.

**Loh Lay Choon, Chairperson of NACRA 2014 Organising Committee**, in her welcoming speech said, "NACRA is now identified by stakeholders and market players as a brand synonymous with fair, transparent and comprehensible corporate and financial reporting. NACRA's theme, "Towards Accountability & Excellence" underscores this and aims to improve on the quality of annual reports recognising that reliable information plays a pivotal role when it comes to stakeholders and market players making informed and sound investments choices."

She said that winning a NACRA award accentuates an organisation's corporate standing among other organisations and contributes to the strength of its brand.

"We have seen progressive changes in recent times with regards to corporate reporting driven by a growing consensus amongst the business community, investors and other stakeholders that corporate reporting that focuses purely on historical financial information is not telling the whole story. One such change is the launch of the Integrated Reporting Framework last year which involves concise communication about how an organization's strategy, governance, performance and prospects in the context of its external environment leads to the creation of value in the short, medium and long term. Through NACRA, we hope to ease the path for all Malaysian organisations to fully-adopt the principles of the Integrated Reporting Framework recognising this is an area of emerging best practice," she added

Loh also announced that next year, NACRA in partnership with TalentCorp will introduce a new award category for Inclusiveness & Diversity Reporting. This is in line with Bursa's requirement for public listed

companies to disclose diversity policies covering gender, ethnicity and age for board and workforce in Annual Reports issued on or after January 2, 2015.

**Stephen KL Oong, Chairman of NACRA 2014 Adjudication Committee**, said, “Adjudicators not only look for Annual Reports that comply with regulatory requirements and standards. But also “be written, presented, designed and packaged in such a way that communicates clearly and precisely the company's underlying performance, how it creates value for its shareholders, how it discharges its social responsibilities, and how it planned to enhance shareholders' value in the coming year. These attributes are what a good annual report should have, and are what the adjudicators look for”.

NACRA is open to all companies incorporated or registered in Malaysia as well as the public sector and other organisations established in Malaysia.

Themed “**Towards Accountability and Excellence**”, the competition is reflective of the need to create a corporate Malaysia that exceeds global benchmarks and cultivate greater confidence in our economy.

The full list of winners is as follows:

## **LIST OF WINNERS FOR NACRA 2014**

### **OVERALL EXCELLENCE AWARDS**

PLATINUM

TELEKOM MALAYSIA BERHAD

GOLD

MALAYAN BANKING BERHAD

SILVER

CIMB GROUP HOLDINGS BERHAD

### **INDUSTRY EXCELLENCE AWARDS**

#### **COMPANIES LISTED ON MAIN MARKET**

##### **CONSUMER PRODUCTS**

NESTLE (MALAYSIA) BERHAD

##### **INDUSTRIAL PRODUCTS & TECHNOLOGY**

PETRONAS GAS BERHAD

##### **TRADING & SERVICES**

TELEKOM MALAYSIA BERHAD

##### **FINANCE**

MALAYAN BANKING BERHAD

##### **CONSTRUCTION & INFRASTRUCTURE PROJECT COMPANIES**

IJM CORPORATION BERHAD

##### **PROPERTIES & HOTELS**

SUNWAY BERHAD

## **PLANTATIONS & MINING**

KULIM (MALAYSIA) BERHAD

## **REITS & INVESTMENT FUNDS**

SUNWAY REAL ESTATE INVESTMENT TRUST

## **PRESENTATION AWARDS**

### **BEST ANNUAL REPORT IN BAHASA MALAYSIA**

PLATINUM

TELEKOM MALAYSIA BERHAD

GOLD

SIME DARBY BERHAD

SILVER

MALAYAN BANKING BERHAD

### **BEST DESIGNED ANNUAL REPORT**

PLATINUM

CIMB GROUP HOLDINGS BERHAD

GOLD

TELEKOM MALAYSIA BERHAD

SILVER

AXIATA GROUP BERHAD

## **CORPORATE SOCIAL RESPONSIBILITY REPORTING AWARDS**

### **BEST CORPORATE SOCIAL RESPONSIBILITY REPORTING AWARDS**

PLATINUM

TELEKOM MALAYSIA BERHAD

GOLD

NESTLE (MALAYSIA) BERHAD

SILVER

MALAYAN BANKING BERHAD

### **CERTIFICATES OF MERIT**

1. FELDA GLOBAL VENTURES HOLDINGS BERHAD
2. GUINNESS ANCHOR BERHAD
3. KLCC PROPERTY HOLDINGS BERHAD
4. LEMBAGA KUMPULAN WANG SIMPANAN PEKERJA

5. MALAYSIA RESOURCES CORPORATION BERHAD
6. MEDIA PRIMA BERHAD
7. PERBADANAN INSURANS DEPOSIT MALAYSIA
8. PETRONAS CHEMICALS GROUP BERHAD
9. PUBLIC BANK BERHAD
10. UEM SUNRISE BERHAD

***FOR MORE INFORMATION PLEASE CONTACT:***

Secretariat for NACRA 2014 Organising Committee  
The Malaysian Institute of Certified Public Accountants  
Corporate Communications Department

[Phone] +603-2698 9622      [Fax] +603-2698 9403  
[Email] micpa@micpa.com.my      [Web] [www.micpa.com.my](http://www.micpa.com.my)