



PRESS CLIPPING

PUBLICATION : New Sunday Times
SECTION : Excellence In Education – Page 11
DATE : May 31, 2015
TITLE : 1) MICPA Students 'GO M.A.D' In Fun Run (Article)
2) MICPA-CAANZ Programme (Advertisement)

MICPA students 'Go M.A.D' in fun run

THE Malaysian Institute of Certified Public Accountants (MICPA) recently organised a first-of-its-kind 5km MICPA "Accountant's Dash 2015 (M.A.D)" fun run, specially for accounting students.

Fashioned after a colour fun run, the MICPA Accountant's Dash had some added twists, including challenging participants with brain teasers along the way. Hence the apt tagline — "Go M.A.D!"

More than 500 students from 12 MICPA-accredited universities throughout the country took part in the run at Universiti Putra Malaysia on May 1.

MICPA was pleased to partner with the UPM Accounting Club (UPAC), who were the co-organisers this year. There were also several current candidates of the MICPA-Chartered Accountants Australia and New Zealand (CAANZ) Programme and MICPA employees lending support and building rapport with participants.

The event kicked off at UPM's Sports Centre with a Zumba warm-up session led by a team of UPAC members.

MICPA executive director Foo Yoke Pin and UPM deputy dean (academic and student) of the Faculty of Economics and Management Associate Professor Dr Bany Ariffin Amin Nordin flagged off the run.

The route took runners from the Sports Centre to UPM's Bukit Ekspo and then back to the Sports Centre. All participants completed the run and a "Finisher" medal.

"Based on the success of the annual MICPA-CAANZ Accountancy Week, we wanted to create another fun event for accounting students. Hence the birth of the MICPA Accountant's Dash. This event is an excellent avenue for students to meet and network with their peers and our MICPA Candidates. We hope the MICPA Accountant's Dash has helped foster a sense of team work, enhanced teams' communication skills and developed a camaraderie that will last a lifetime," said Foo.

"UPM is honoured to have been able to host the inaugural MICPA Accountant's Dash. We have a beautiful campus with lush greenery ideal for events such as this, and I am happy that we were able to showcase this to other universities.

"We believe that sporting events such as this would help inculcate the values of teamwork, leadership, discipline and focus.

"I am sure UPAC has also learnt some important life skills from organising this run and I hope that they will put it to good use now and in the future," said Associate Professor Bany Ariffin.

To make the run more challenging, participants had to complete a task at three pit stops. They had to form groups at each stop and complete a task before moving on.

At each pit stop, participants also received one question about MICPA's joint professional accounting programme with CAANZ, and had to source for answers from either a MICPA candidate or employee. The first 15



Participants of the MICPA Accountant's Dash 2015 all set to run.

participants to cross the finish line and provide correct answers to all three questions won a prize from MICPA.

Joseph Lau, an accounting student from Multimedia University, was the first to complete the run and answer all questions correctly.

"I would like to express gratitude towards MICPA and UPM for organizing such a wonderful event. I am delighted to have been able to complete the run and place among the top 15. This event proves that accounting

students don't just care about numbers, but go beyond numbers. Life is like an account, everything must be balanced. I am looking forward to the next MICPA event".

The day ended with a prize-giving ceremony where 15 winners walked away with MICPA goodies. Foo and UPM Faculty of Economics and Management lecturer and UPAC advisor Salmah Muhamed presented the prizes and officially closed the event.

"I would like to extend my gratitude

to UPM and UPAC for their support as co-organisers. I would like to say a big thank you to the UPAC working committee and volunteers for all their hard work and dedication in ensuring a successful event today," said Foo.

For more details on the MICPA-CAANZ Programme and MICPA Students Sponsorship Programme call +603-2698 9622, email: eileen.mk-tg@micpa.com.my / micpa@micpa.com.my or visit: www.micpa.com.my.

MICPA ACCOUNTANT'S DASH

The Malaysian Institute of Certified Public Accountants (MICPA) recently organised a first-of-its-kind 5 km fun run especially for accounting students entitled "MICPA Accountant's Dash 2015 (M.A.D)". Fashioned after a colour fun run, the MICPA Accountant's Dash had some added twists to it, challenging its participants with brain teasers along the way. Hence the apt tagline coined for the event - 'Go M.A.D!'

Held on May 1st, the event saw over 500 students from 12 MICPA-accredited universities across Malaysia participating in the run. Participants from as far as Kedah and Penang made the trip to Universiti Putra Malaysia (UPM), Serdang, where the run was held. MICPA was pleased to partner with the UPM Accounting Club (UPAC) who were the event co-organisers this year. There were also several current candidates of the MICPA-CAANZ Programme and MICPA employees join in the run, lending their support and building rapport with the participants.

The run kicked off at UPM's Sports Centre with an exuberant Zumba warm-up session led by a team of talented UPAC members. It was heartening to see all the participants and VIPs enthusiastically jumping, swaying and dancing to some of the most recent hits. After a good warm-up session, Mr Foo Yoke Pin, Executive Director of MICPA and Associate Professor Dr Bany Ariffin

Amin Noordin, Deputy Dean (Academic & Student), Faculty of Economics and Management, UPM flagged off the run with fanfare. The route took runners from the Sports Centre to UPM's famous Bukit Ekspo and then looped back to the Sports Centre. All participants completed the run and went home with a 'Finisher' medal.

"Based on the continued success of the annual MICPA-CAANZ Accountancy Week, we wanted to create another fun event for accounting students – hence the birth of the MICPA Accountant's Dash. This event is an excellent avenue for students to meet and network with their peers and our MICPA Candidates. We also hope the MICPA Accountant's Dash has helped foster a deep sense of team work, enhanced the teams' communication skills and developed a camaraderie that will last a lifetime," shared Mr Foo.

"UPM is honoured to have been able to host the inaugural MICPA Accountant's Dash 2015. We have a beautiful campus with lush greenery ideal for sporting events such as this and I am happy that we were able to showcase this to other universities. We firmly believe that sporting events such as this would help to inculcate the values of teamwork, leadership, discipline and focus. I am sure that UPAC has also learnt some important life skills from organising this run and I hope that they will put it to good use now and in the future when they head out into the working world," said Associate Professor Dr Bany Ariffin.

To make the run more challenging, participants had to complete a task at 3 different pitstops along the route. They had to form groups at each pitstop and complete the task as a team before moving on to the next station. At each pit stop, participants also received one question about MICPA's joint professional accounting programme with Chartered Accountants Australia and New Zealand (CAANZ), and had to source for the answers from either a MICPA candidate or employee. The first 15 participants to cross the finish line and provide correct answers to all three questions correctly won an exclusive prize from MICPA.

Joseph Lau, an accounting student from Multimedia University (MMU) was the first participant to complete the run and answer all questions correctly. He shared, "I would like to express my gratitude towards MICPA and UPM for organizing such a wonderful event. I am delighted to have been able to complete the run and placed amongst the top 15. This event proves that accounting students don't just care about numbers but we go beyond numbers. 'Life is like an account, everything must be balanced.' I am looking forward to the next MICPA event."

Participants were also encouraged to take the most creative photos and post it on Instagram with the hashtag #GOMAD2015. The best photos were selected and posted on the Institute's Facebook page. Some of the photos posted demonstrated that accounting students can be incredibly creative.

The day ended with a prize giving ceremony where the 15 winners walked away with exclusive MICPA goodies. Mr Foo and Puan Salmah Muhamed, Lecturer, Faculty of Economics and Management, UPM and UPAC's Advisor were on hand to present the prizes and officially close the 1st MICPA Accountant's Dash 2015.

"I would like to extend my gratitude to UPM and UPAC for their support as co-organisers of our inaugural event. I would like to say a big thank you to the UPAC working committee and volunteers for all their hard work and dedication in ensuring a successful event today," said Mr Foo at the closing ceremony.

"I was indeed honoured to have been selected by my UPAC peers to be the Director of the MICPA Accountant's Dash 2015. Co-organising this event with MICPA gave us additional exposure and knowledge on running big scale events. I am very grateful to my team as they were truly awesome throughout the whole process. I believe that this collaboration not only strengthened MICPA's brand but UPM's reputation as well. Thank you to all for making this a successful event!" enthused Seng Kai Cing, UPAC Director for MICPA Accountant's Dash 2015.

For more details on the MICPA-CAANZ Programme and MICPA Students Sponsorship Programme:

Call +603-2698 9622

Email: eileen.mktg@micpa.com.my / micpa@micpa.com.my or visit: www.micpa.com.my