THE MALAYSIAN INSTITUTE OF CERTIFIED PUBLIC ACCOUNTANTS

(INSTITUT AKAUNTAN AWAM BERTAULIAH MALAYSIA)



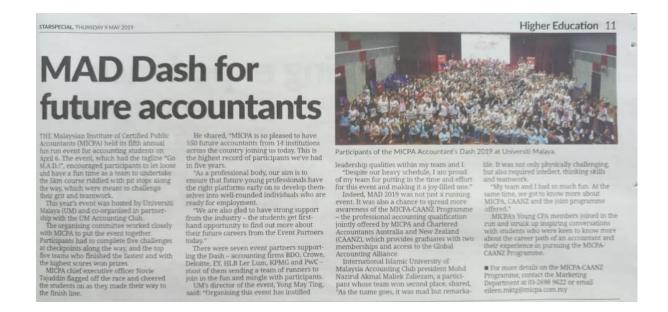
Press Clipping

PUBLICATION: The Star

SECTION: Star Special Higher Education

DATE: May 9, 2019

TITLE: MAD Dash For Future Accountants



MAD Dash for Future Accountants

The Malaysian Institute of Certified Public Accountants (MICPA) held its 5th annual fun run event especially for accounting students on April 6, 2019. The event tagline "Go M.A.D.!" encouraged participants to let loose and have a fun time as a team to undertake the 5km course riddled with pit stops along the way which were meant to challenge their grit and teamwork. This year's event was hosted by Universiti Malaya (UM) and co-organised in partnership with the UM Accounting Club (UMAC). The organising committee worked closely with MICPA and did a great job putting the event together – participants had to complete five challenges at checkpoints along the way, and the top five teams who finished quickest with the highest scores won prizes that day.

MICPA's Chief Executive Officer, Novie Tajuddin was there to flag off the race and cheer the students on as they made their way to the finish line. He shared, "MICPA is so pleased to have 550 future accountants from 14 institutions across the country joining us today. This is the highest record or participants we've had over 5 years! As a professional body, our aim is to ensure future young professionals have the right platforms early on, to develop themselves into well-rounded individuals who are ready for employment. We are also very glad to have strong support from industry – the students get first-hand opportunities to find out more about their future careers from the Event Partners in our midst today". There were 7 Event Partners supporting the Dash – the accounting firms BDO, Crowe, Deloitte, EY, HLB Ler Lum, KPMG and PwC – most of them sending a team of runners to join in the fun, and to take the opportunity to meet and mingle with participants.

Director of the event from UM, Yong May Ting expressed that "Organising this event has instilled leadership qualities within my team and I. Despite our heavy schedule, I am proud of my team for putting in the time and effort for this meaningful event and making it a joy-filled one." Indeed, M.A.D 2019 was not just a running event, it was also a chance to create more awareness on the MICPA-CAANZ Programme – the professional accounting qualification jointly offered by MICPA and Chartered Accountants Australia and New Zealand (CAANZ) which provides graduates with 2 memberships and access to the Global Accounting Alliance (GAA).

Accounting Club President from International Islamic University of Malaysia – Mohd Nazirul Akmal Bin Maliek Zaliezam, a participant whose team won 2nd place shared: "As the name goes, it was mad but remarkable. It was not only physically challenging, but required intellect and thinking skills, as well as strong teamwork. My team and I had so much fun – it was truly a tremendous experience. At the same time, we got to know more about MICPA and CAANZ, and the joint Programme offered."

MICPA's Young CPA members joined in the run alongside participants, and readily struck up inspiring conversations with students who were keen to find out more about the career pathway of an accountant, and their experience in pursuing the MICPA-CAANZ Programme. It was certainly a fun and exciting event, leaving participants and Event Partners alike looking forward to next year's M.A.D. event.

For more info on the MICPA-CAANZ Programme, please contact the Marketing Department (Tel: 03-2698 9622) or email eileen.mktg@micpa.com.my