

CORPORATE GROOMING



Date: October 31, 2022 (Monday) | **Time:** 09:00 a.m. – 05:00 p.m.
Venue: AICB Centre of Excellence (ACE), Kuala Lumpur



Fee: MICPA & CA ANZ Member / Approved Training Organisation (ATO):- RM500.00
Non-Member:- RM630.00

Training Objectives

At the end of this dynamic 1-day Workshop, participants will be able to:

- Take stock of their image as it is now and pinpoint the areas for improvement
- Understand the importance and impact of projecting good first and lasting impressions
- Cultivate personal grooming excellence
- Practise impression management through effective self-packaging
- Communicate more effectively through their 'image tangibles'
- Develop greater poise and personal confidence in dealing with people

Programme Outline

- The Power Of First Impressions
- Power Dressing & Grooming For Success
- Visual Poise & Deportment
- Shaping Your Professional Reputation

Speaker's Profile

Ms. Dolly Kee is the Director and Principal Consultant of Image Power and D'Kee Image Power Sdn Bhd. She specializes in the power and art of impression management, and provides professional image consulting services for corporations and individuals. Her highly personalized and exclusive public workshop programmes and customised in-house trainings are much in demand. She regularly provides one-on-one specialized coaching sessions for senior level / high ranking executives in the areas of corporate grooming, etiquette & protocol as well as professional presentation skills. Ms. Dolly is a dynamic presenter whose passion and enthusiasm in professional image building has helped participants to increase their social savvy and confidence levels. Amongst her clientele includes professional bodies, banking industries, government-linked companies (GLCs), higher learning institutes (both local and overseas), and oil and gas industry among many others.