

Emcee Skills & Event Protocol



July 31, 2024
(Wednesday)

09:00 a.m. – 05:00 p.m.



Venue:
AICB Centre of Excellence,
Kuala Lumpur



Total CPD Hours:
8 hours



REGISTRATION FEE:

MICPA & CAANZ Members /
Approved Training Employer
(ATE)

RM560.00

Non-Members

RM680.00

INTRODUCTION

Emcee skill is an effective way to boost self-confidence and build personal charisma. Regardless that you emcee an event that is in-person, virtual or hybrid, you have an opportunity to interact with your audience and make them feel special. A sound knowledge of event protocol and etiquette empowers you to perform not just as an emcee but also as a brand ambassador for the host organisation.

WORKSHOP OBJECTIVE

This course provides a practical guide on how to perform as an emcee with poise and confidence, and how to use this skill spontaneously to enhance self-confidence and personal charisma.

PROGRAMME OUTLINE

09:00 a.m. – 05:00 p.m.

- Registration
- The 3Ps of Emcee Skills
- Mental Video, Emcee Script and Dry Run
- In-person, virtual and hybrid events
- Event Protocol and Etiquette
- Challenging Situations and Faux Pas
- Q & A Session
- End of Session

SPEAKER'S PROFILE

Ms. Chow Kim Foong, is an educator, a soft skills trainer and director of Kim Chow Communicators which owns the registered trademark KimChow®. Her experience in the corporate world has sharpened her Communication Skills in our multicultural and pluralistic business world. The competitive business environment has motivated her to raise the bar on her expertise in Business Etiquette and Personal Branding. As a result of her ongoing business endeavours, she has documented a vast collection of case studies which she uses in her training programmes. As a practitioner of Experiential Learning, her training methodology involves hands-on activities such as simulations, role-play, dramatizations, performing arts, photography, video recording and filming. The activities are followed by self-reflection and evaluations.