



MICPA x CA ANZ CONFERENCE 2024

CREATING VALUE IN SUSTAINABILITY

DATE AND TIME

VENUE

TOTAL CPD HOURS

October 1, 2024 (TUESDAY)
09:00 A.M. – 05:00 P.M.

AICB Centre of Excellence, Kuala Lumpur

8 HOURS

FEES

Categories	Conference Fee	
	Face-to-Face	Webinar
MICPA Members / CA ANZ Members / Approved Training Employer / MIA Members / ACCA Members / Academician	RM500	RM700
Non-Members	RM600	

Participants may only choose either face-to-face or webinar in the registration form in order to avoid any confusion

***Complimentary 1 seat for every 5 registrants within the same organisation**

***For HRDC Claim Purposes: Programme Code - 10001441010**

PROGRAMME OVERVIEW

While we are cognizant of the impact arising from environmental issues, climate change does simultaneously create business opportunities and risks. Companies that generate value from their sustainability agenda are more likely to make sustainability part of their corporate culture as well as integrate sustainability into their daily work. These companies are more inclined to engage customers and stakeholders in their sustainability agendas. The engagement with customers and stakeholders in addressing sustainability issues helps companies adjust their portfolios to be more sustainable and account for sustainability initiatives. This conference encourages companies to get started with national sustainability reporting framework, discusses on how sustainability governance drives business success, talks about sustainability for small- and medium-sized enterprises, as well as shares experience and recommendations in addressing sustainability issues.

WHO SHOULD ATTEND

- ✓ Directors
- ✓ C-Suite
- ✓ Accountants
- ✓ Practitioners
- ✓ Academicians
- ✓ Other parties who have interest in sustainability

SEMINAR OBJECTIVE

- To get started with national sustainability reporting framework
- To discuss on how sustainability governance drives business success
- To learn sustainability for small and medium-sized enterprises
- To share experience and recommendations in addressing sustainability issues
- To achieve long-term success by integrating sustainability considerations into business strategies

PROGRAMME OUTLINE

8.00am – 8.55am	Registration & Buffet Breakfast
8.55am – 9.00am	Housekeeping Announcement
9.00am – 9.05am	Opening Remarks by CA ANZ <ul style="list-style-type: none"> Ms Ainslie Van Onselen, <i>Chief Executive of Chartered Accountants Australia and New Zealand (CA ANZ)</i>
9.05am – 9.20am	Keynote Address by MICPA <ul style="list-style-type: none"> Mr Soo Hoo Khoon Yean, <i>President of The Malaysian Institute of Certified Public Accountants (MICPA)</i>
9.20am – 10.35am	Session #1 Sustainability Governance: Issues, Challenges and Successes <p>How sustainability fits into the overall company structure can be very revealing of a company's direction and priorities. Please be reminded that there is no cookie-cutter structure that can be applied, every company must tailor its approach for its business model, structure, resources and level of sustainability integration into the business. How a company tackles its sustainability governance issues and challenges, addresses greenwashing, as well as creates success stories of governance for sustainability.</p> <p>Moderator:</p> <ul style="list-style-type: none"> Nurul A'in Abdul Latif, Executive Chair and an Assurance Partner of PwC Malaysia <p>Panelist:</p> <ul style="list-style-type: none"> Evelyn Chee Siew Poh, Group Chief Sustainability Officer of Leader Energy Group Bhd Ong Jee Lian, Group Chief Communications and ESG Officer, Gamuda Berhad Philip Ling, Head of Sustainability for CelcomDigi Berhad <p>Q&A – 15 minutes</p>
10.35am – 11.05am	Coffee Break
11.05am – 11.35am	When Sustainability Breeds Innovation - How a Malaysian Startup Leverage Sustainability and Technology to Build a Sustainable Business <p>Value creation is made up of two main components. It's the financial value creation in a business, and also the positive environmental and social impacts that the business has on the world around us. Come join this session and listen to the sharing and reflections of a Chartered Accountant who built an impact driven startup at the cusp of the pandemic and shed his own meaning of Creating value in Sustainability.</p> <p>Speaker:</p> <ul style="list-style-type: none"> Joey Azman, Independent Non-Executive Director iFAST Capital Partner @vCFour Co-Founder of KLEAN (JANZ Technologies)
11.35am – 12.35pm	Session #2 Getting started with National Sustainability Reporting Framework <p>This session will be a comprehensive gathering designed to address key aspects of transition planning. This session will explore how organisations can apply the guidance to create best practice transition plans. Speaker will delve into practical considerations, providing attendees with actionable insights that can be applied in their respective fields, including how to apply social and nature considerations to plans.</p> <p>Speaker:</p> <ul style="list-style-type: none"> Nusaybah Mohamad Sofian, Senior General Manager of Financial Management and ESG Compliance
12.35pm – 2.00pm	Buffet Lunch and Networking
2.00pm – 3.15pm	Session #3 Sustainability for SMEs <p>SMEs must seize every opportunity to embrace ESG as well as make it a business case, because there is no time to waste. We have a few years left to alter the trajectory of our greenhouse gas emissions and achieve the national agenda carbon neutrality by 2050. Individually, the contribution of each SME might be modest, but collectively they could make a whole world of a difference.</p> <p>Moderator:</p> <ul style="list-style-type: none"> Christina Foo, Senior Independent Director of UEM Sunrise Berhad <p>Panelist:</p> <ul style="list-style-type: none"> Abdullah Hidayat Mohamad, Co-Founder & Managing Partner, Ficus Capital Pam Lee Wen Ai, ESG Trainer and Founder of Polar Advisory Group Adjunct Practice Prof. Cheah Kok Hoong, President of ESG Association of Malaysia and Executive Chairman of SteerQuest Sdn Bhd Sharath Martin, Senior Policy Consultant, ACCA Asia Pacific <p>Q&A – 15 minutes</p>
3.15pm – 3.50pm	Session #4 Sustainability in Transactions <p>The transitioning of organisational models to a more sustainable state presents a major challenge for many entities, and in particular a challenge which questions the validity of traditional operating models and requires continuous improvement to achieve desired outcomes. For many organisations, it leads to the creation of specific teams and action plans to achieve the required outcomes, such as a 'just transition' that represents the combination of economic, social and environmental aspects. Critical business risks are now arising from sustainability-related issues and these can pose a threat to the outcome of any transaction. There are equally significant opportunities as businesses seek to broaden their offering and acquire sustainability expertise and know-how and integrate these into aspects of their business model.</p> <p>Speaker:</p> <ul style="list-style-type: none"> Charlotte Evett, General Manager - NZ Regions, Chartered Accountants Australia & New Zealand
3.50pm – 4.30pm	Session #5 Ergonomics at Workplace <p>This session will highlight the vital role that ergonomics plays in fostering a healthier and more productive work environment. The speaker will examine the various ergonomic risk factors that employees face, discuss effective strategies for injury prevention, and provide insights on how to set up proper workstations that accommodate individual needs. Participants will be better equipped to enhance both personal well-being and overall workplace efficiency.</p> <p>Speaker:</p> <ul style="list-style-type: none"> Nurul Husna Binti Baharin, Senior Occupational Therapist, Pantai Integrated Rehab Sdn. Bhd.
4.30pm – 4.35pm	Closing Remarks <ul style="list-style-type: none"> Ms Adrina Lim, <i>Chief Executive Officer of MICPA</i>
4.35pm – 5.00pm	Coffee Break and End of Conference

SPEAKER'S PROFILE



Abdullah Hidayat Mohamad

Abdullah Hidayat Mohamad is a seasoned professional with over 17 years of experience in strategic planning, Islamic finance, financial restructuring, business origination, and SME development. His career highlights include key roles at Permodalan Nasional Berhad (PNB) and the Islamic Corporation for the Development of the Private Sector (ICD). In 2015, he was the only candidate from Asia and the Pacific selected for ICD's Islamic Finance Talent Development Program.

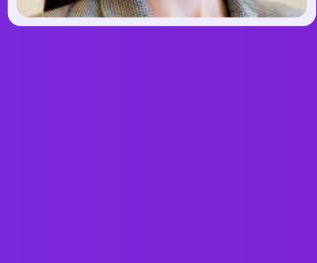
Hidayat consulted for the International Shari'ah Research Academy for Islamic Finance (ISRA) and the Islamic Development Bank Institute (IDBI), developing an alternative liquidity management product for Islamic financial institutions.

As the Managing Partner of Ficus Capital, the pioneer in ESG Islamic (ESG-I) Venture Capital Management, Hidayat leads the company's focus on providing capital investment and strategic guidance to early-stage companies in Southeast Asia with a focus on ESG-I. His previous roles include Strategic Consultant for Majlis Agama Islam Selangor (MAIS), where he developed a five-year strategic plan and an entrepreneur ecosystem, and Principal Consultant for the Selangor Halal Action Plan, enhancing the Halal industry in Selangor. At PNB, he was the Head of Corporate and Strategic Planning, leading Shari'ah-based initiatives in collaboration with Amanie Advisors and Kuwait Finance House.



Charlotte Evett

Charlotte is a Chartered Accountant and has worked in the financial services, energy and public practice sectors in New Zealand the US and the UK. Charlotte contributes to Emerging Accountant ANZ's thought leadership initiatives on a wide range of charged trends ranging from AI ethics and the future of finance to Blockchain technology. Charlotte also leads CA ANZ's member engagement and DEI teams in New Zealand and is also responsible for advocating in the public interest with New Zealand regulators and government on policy issues relevant to Chartered Accountants and the accounting profession.



Adjunct Practice Prof. Cheah Kok Hoong

Cheah has over 30 years of experience across various areas such as business development, merger and acquisition, business strategy, regional expansion, and business process with engineering across various industries such as information technology, venture capital, conglomerates, high tech manufacturing, and the services industry. He currently holds the position of Executive Chairman, Steerquest Sdn. Bhd.

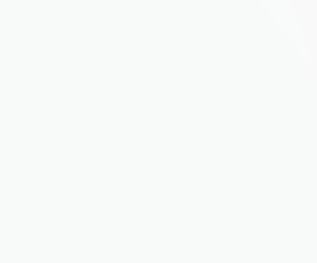
He believes in synergistic partnership to drive business transformation by formulating the organisations' strategic directions. In addition, he provides valuable counsel on overcoming organisations' strategic challenges and conduct periodic business review to grow the senior management team. In addition, he was involved in several large-scale investments and has guided companies through hypergrowth stage with his unique insight in venture capital and private equity space. His past achievements include induction into PLC Hall of Fame for leadership and stewardship in promoting the PLC Leadership programme and conferment of PIKOM's CIO Excellence Award for his outstanding leadership in ICT adoption.



Christina Foo

Christina Foo was in public practice for over 30 years serving clients in Accounting, Tax, Strategic & Business Advisory services under the employment of Ernst & Young (1985-2001) and Priority One (2001-2022). As a business owner, she has set up, invested and managed a diverse range of businesses. From 2018 to 2019 she was appointed Senior Practice Fellow at Sunway Business School, Sunway University. Christina started serving as a Corporate Director on boards in 2007. Currently she's serving on UEM Sunrise Bhd as the Senior Independent Director, Audit Committee Chair, a member of the Governance & Risk Committee and Nomination & Remuneration Committee, Amcom Nylex Bhd as an Independent Non-Executive Director, Chair of Audit Committee and a member of Board Risk Committee, and also Malaysian Technology Development Corporation as a Khazanah Nominee Director, Chair of the Board Audit & Risk Committee, a member of the Nomination & Remuneration Committee, Business Startup Fund and Business Growth Fund Approval Committees.

She is a Chartered Accountant and a member of Malaysian Institute of Accountants; Fellow of CPA Australia; Fellow of Malaysian Institute of Management; Fellow of Institute of Corporate Directors Malaysia; Qualified Risk Director Institute of Enterprise Risk Practitioners; a member of ASEAN Chartered Professional Accountants and a member of Malaysian Institute of Corporate Governance.



Evelyn Chee

An accomplished sustainability professional currently holding the position of Chief Sustainability Officer at Leader Energy Group Bhd. In her role, she spearheads the development and execution of sustainability strategies throughout the organization. With an impressive career spanning 28 years, Evelyn has become a recognized expert in environment, social, and governance (ESG) matters.

Prior to her current role, she spent 12 years in sustainability advisory positions at esteemed global professional firms and held lead practitioner roles for 15 years at multinational organizations on country, regional, and global scales.

Evelyn is a certified Sustainability Reporting Specialist by the International Centre for Sustainability Reporting (ICSR) and holds a Masters of Technology in Environmental Management, complemented by a Bachelor's degree (Hons) in Microbiology. Her diverse expertise, professional credentials, and educational background solidify Evelyn Chee's standing as a respected leader, driving sustainable practices and fostering a commitment to long-term environmental, social, and governance goals at Leader Energy Group Bhd.



Joey Azman

Joey is a Chartered Accountant with over 20 years of experience, focusing on innovating traditional business models through digital transformations in the new digital economy. Currently an Independent Board Member at iFAST Capital, one of Asia's largest listed wealth management fintech platform headquartered in Singapore, providing a comprehensive range of investment solutions and services, Joey is deeply engaged in Malaysia's startup ecosystem.

Joey has co-founded several ventures: KLEAN promotes recycling, PurelyB preserves Malaysian wellness traditions through superfood products, and vCFour offers business consulting tailored for earlystage startup founders to foster business growth.

His corporate career spanned over 16 years which included various roles covering Financial reporting & Taxation, Strategy Planning & Performance Management, FP&A, Corporate Finance & Business Development, Business Partnering and General management of a Global Revenue Finance organisation covering Asia, Europe, Americas (circa 1500 FTEs).

Nusaybah Mohamad Sofian

Nusaybah Mohamad Sofian is the Senior General Manager of Financial Management and ESG Compliance at PETRONAS. She began her career as a junior executive in finance of PETRONAS Trading Company Ltd and progressing through various roles, including Senior Manager of Financial Accounting and Tax Reporting to PETRONAS (Original) Sdn Bhd, advanced to become General Director Institute of Enterprise Risk Practitioners, a member of ASEAN Chartered Professional Accountants, Nusaybah took on the leadership of the Finance Sustainability Unit, working alongside the Corporate Sustainability Department (CSD) to support PETRONAS' sustainability agenda.

One of her notable achievements was spearheading the implementation of the Task Force on Climate-related Financial Disclosures (TCFD) framework in PETRONAS' Integrated Report starting in 2022. Following significant contributions from the Finance Division in driving PETRONAS' sustainability initiatives, the Finance Sustainability Unit was formalised into a new structure under Financial Management and ESG Compliance. As of 1 June 2024, Nusaybah oversees this newly established unit, leading PETRONAS' financial and ESG compliance efforts and supporting the CSD.

Nurul Ain Abdul Latif

Nurul Ain Abdul Latif is the Executive Chair and an Assurance Partner at PwC Malaysia. She was also Markets Leader from 2016 to 2022. She has over 28 years of experience in providing audit and business advisory services and assisted clients on a number of assignments including cross-border transactions involving mergers and acquisitions. Nurul has worked with clients in a range of industries including media, telecommunications, oil and gas, manufacturing, plantation and property development.

She is also involved in several major government initiatives such as the implementation of accrual accounting, the validation of National Key Performance Indicators (NKPIs) results initiative for PAMANDU and the COVID-19 vaccination rollout programme.

As the first female Executive Chair at the firm, Nurul is passionate about championing diversity, equity and inclusion within and outside the firm. She is the current Chair of the 30% Club Malaysia, a business campaign that advocates for gender parity in boardrooms and at senior leadership levels in Corporate Malaysia. She is the sponsor of the New World New Skill program which champions PwC's upskilling initiatives among clients, communities and people. Nurul is also a Council Member of The Malaysian Institute of Certified Public Accountants (MICPA) and the Malaysian Institute of Accountants (MIA).

Nurul Husna Binti Baharin

Nurul Husna Binti Baharin is a dedicated and personable Senior Occupational Therapist with nearly 9 years of clinical experience at Pantai Integrated Rehab Sdn. Bhd, specializing in evidence-based rehabilitation practices and client-centered treatment. She holds a Bachelor's Degree in Occupational Therapy (Hons) from Universiti Kebangsaan Malaysia and is certified as both an Initial and Advanced Ergonomics Trained Person.

With a strong background in conducting ergonomic consultations for corporate clients, she effectively addresses workplace wellness and musculoskeletal disorders. Additionally, her persuasive public speaking skills enable her to deliver impactful health awareness initiatives within the community. Nurul is committed to enhancing public health through her expertise.

Ong Jee Lian

With 22 years of experience, Ms Ong Jee Lian leads Gamuda's ESG strategy and is responsible for developing and overseeing the Gamuda Green Plan, sustainability report and project plans.

Previously, she played a pivotal role in project communications for Malaysia's first metro systems, KVMRT Line 1 and Line 2, as the Project Delivery Partner. She also held communication positions at Lenovo and UEM Sunrise. In 2022, she was the UN Women Asia-Pacific WEPs award first runner-up in Leadership Commitment, and represented the private sector in 2023 UN Plenary Panel on women's economic empowerment.

Pam Lee Wen Ai

An ESG professional trainer and sustainability advisor, and the founder of Polar Advisory Group, a consultancy and training provider in ESG. She holds certifications as a Global Reporting Initiative (GRI) Certified Sustainability Professional and in Sustainability and Climate Risk (SCR) by the Global Association of Risk Professionals. Pam has delivered ESG-related training to various industry leaders and boards, focusing on greenhouse gas emissions, climate risk, and sustainability.

Her past ESG leadership roles include Consulting Director at Environmental Resources Management (ERM) in Malaysia, ESG lead at MIDF, Malaysia and Executive Director of ESG services at BDO, Malaysia.

Pam is a member of several professional bodies, including the Malaysian Institute of Accountants (MIA) and the Institute of Chartered Accountants of England and Wales (ICAEW). She graduated from the London School of Economics and Political Science.

Philip Ling

Philip Ling is the Head of Sustainability and Acting Head of Data Privacy, working to drive the success of CelcomDigi's Sustainability agenda and learning journey at all levels of the organisation.

Philip has been with the company for 23 years, with more than a decade of experience in Sustainability advising on ESG, climate change and environment, digital inclusion and empowerment and human rights, with insights in societal impacts and integrated reporting. Prior to this position, he has been a Principal in Regulatory Strategy and also worked as a marketer in the International Marketing division for Digi Telecommunications and in the FMC's sector.

Philip advocates for an equitable digital society in areas of business and human rights, digital citizenship and future skills and has previously held the office of President for the Business Council for Sustainability and Responsibility Malaysia (BCSDM), and was awarded the 'CyberSAFE Professional of the Year' in 2012 and in 2016 by CyberSecurity Malaysia. A regular speaker at conferences and seminars, he is also a leader and mentor to young adults at his church, where over a period of two decades, he has seen first-hand how continuous coaching leads not only to greater human capital productivity, but also to improved overall personal well-being.

Sharath Martin

Sharath Martin has spent the last three decades in the realms of finance and accounting and more recently in sustainability. Based in Malaysia, he serves as the Senior Policy & Insights Consultant for ACCA in the Asia Pacific region where he focuses on raising the Asian voice on policy making and thought leadership. His career is distinguished by significant roles in risk and strategy, including positions at a Big Four firm, a globally operating listed company, and the Malaysian capital market regulator.

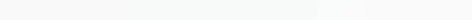
Sharath also serves on the Board of Trustees of WWF-Malaysia, which works to sustain the natural world for the benefit of people and wildlife, focusing on six major themes: forests, oceans, wildlife, food, climate and energy, and freshwater; and also on the Board of Trustees of Shift Project Ltd, a leading centre of expertise on the UN Guiding Principles on Business and Human Rights.

Disclaimer:

- MICPA reserves the right to:
- Change the agenda or any relevant details without notice;
 - Cancel the event due to any unforeseen circumstances; and
 - Close the registration should the participant number exceeds capacity

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