



# MICPA x CA ANZ CONFERENCE 2024

## CREATING VALUE IN SUSTAINABILITY


**DATE AND TIME**

**VENUE**

**TOTAL CPD HOURS**
**October 1, 2024 (TUESDAY)**  
09:00 A.M. – 05:00 P.M.

AICB Centre of Excellence, Kuala Lumpur

**8 HOURS**

### FEES

Categories	Conference Fee	
	Face-to-Face	Webinar
MICPA Members / CA ANZ Members / Approved Training Employer / MIA Members / ACCA Members / Academician	<b>RM500</b>	<b>RM700</b>
Non-Members	<b>RM600</b>	

*Participants may only choose either face-to-face or webinar in the registration form in order to avoid any confusion*

**\*Complimentary 1 seat for every 5 registrants within the same organisation**

**\*For HRDC Claim Purposes: Programme Code - 10001441010**

### PROGRAMME OVERVIEW

While we are cognizant of the impact arising from environmental issues, climate change does simultaneously create business opportunities and risks. Companies that generate value from their sustainability agenda are more likely to make sustainability part of their corporate culture as well as integrate sustainability into their daily work. These companies are more inclined to engage customers and stakeholders in their sustainability agendas. The engagement with customers and stakeholders in addressing sustainability issues helps companies adjust their portfolios to be more sustainable and account for sustainability initiatives. This conference encourages companies to get started with national sustainability reporting framework, discusses on how sustainability governance drives business success, talks about sustainability for small- and medium-sized enterprises, as well as shares experience and recommendations in addressing sustainability issues.

### WHO SHOULD ATTEND

- ✓ Directors
- ✓ C-Suite
- ✓ Accountants
- ✓ Practitioners
- ✓ Academicians
- ✓ Other parties who have interest in sustainability

### SEMINAR OBJECTIVE

- To get started with national sustainability reporting framework
- To discuss on how sustainability governance drives business success
- To learn sustainability for small and medium-sized enterprises
- To share experience and recommendations in addressing sustainability issues
- To achieve long-term success by integrating sustainability considerations into business strategies

### PROGRAMME OUTLINE

8.00am – 8.55am	<b>Registration &amp; Buffet Breakfast</b>
8.55am – 9.00am	<b>Housekeeping Announcement</b>
9.00am – 9.05am	<b>Opening Remarks by CA ANZ</b> • Ms Anslie Van Onselen, <i>Chief Executive of Chartered Accountants Australia and New Zealand (CA ANZ)</i>
9.05am – 9.20am	<b>Keynote Address by MICPA</b> • Mr Soo Hoo Khoon Yean, <i>President of The Malaysian Institute of Certified Public Accountants (MICPA)</i>
9.20am – 10.35am	<b>Session #1   Sustainability Governance: Issues, Challenges and Successes</b>  How sustainability fits into the overall company structure can be very revealing of a company's direction and priorities. Please be reminded that there is no cookie-cutter structure that can be applied, every company must tailor its approach for its business model, structure, resources and level of sustainability integration into the business. How a company tackles its sustainability governance issues and challenges, addresses greenwashing, as well as creates success stories of governance for sustainability.  Moderator: • Nurul A'in Abdul Latif, Executive Chair and an Assurance Partner of PwC Malaysia  Panelist: • Evelyn Chee Siew Poh, Group Chief Sustainability Officer of Leader Energy Group Bhd • Ong Jee Lian, Group Chief Communications and ESG Officer, Gamuda Berhad • Joachim Rajaram, Chief Corporate Affairs Officer, CelcomDigi Berhad <i>Q&amp;A – 15 minutes</i>
10.35am – 11.05am	<b>Coffee Break</b>
11.05am – 11.35am	<b>Remarks by Diamond Sponsor</b>
11.35am – 12.35pm	<b>Session #2   Getting started with National Sustainability Reporting Framework</b>  This session will be a comprehensive gathering designed to address key aspects of transition planning. This session will explore how organisations can apply the guidance to create best practice transition plans. Speaker will delve into practical considerations, providing attendees with actionable insights that can be applied in their respective fields, including how to apply social and nature considerations to plans.  Speaker: • Nusaybah Mohamad Sofian, General Manager of Petronas
12.35m – 2.00pm	<b>Buffet Lunch and Networking</b>
2.00pm – 3.15pm	<b>Session #3   Sustainability for SMEs</b>  SMEs must seize every opportunity to embrace ESG as well as make it a business case, because there is no time to waste. We have a few years left to alter the trajectory of our greenhouse gas emissions and achieve the national agenda carbon neutrality by 2050. Individually, the contribution of each SME might be modest, but collectively they could make a whole world of a difference.  Moderator: • Christina Foo, Senior Independent Director of UEM Sunrise Berhad  Panelist: • Abdullah Hidayat Mohamad, Co-Founder & Managing Partner, Ficus Capital • Pam Lee Wen Ai, ESG Trainer and Founder of Polar Advisory Group • Adjunct Practice Prof. Cheah Kok Hoong, President of ESG Association of Malaysia and Executive Chairman of SteerQuest Sdn Bhd <i>Q&amp;A – 15 minutes</i>
3.15pm – 3.50pm	<b>Session #4   Sustainability Related Issues and Transactions</b> <i>Q&amp;A – 5 minutes</i>
3.50pm – 4.30pm	<b>Session #5   TBA</b>
4.30pm – 4.35pm	<b>Closing Remarks</b> • Ms Adrina Lim, <i>Chief Executive Officer of MICPA</i>
4.35pm – 5.00pm	<b>Coffee Break and End of Conference</b>

### SPEAKER'S PROFILE



#### Abdullah Hidayat Mohamad

Is a seasoned professional with over 17 years of experience in strategic planning, Islamic finance, financial structuring, business origination, and SME development. His career highlights include key roles at Permodalan Nasional Berhad (PNB) and the Islamic Corporation for the Development of the Private Sector (ICD). In 2015, he was the only candidate from Asia and the Pacific selected for ICD's Islamic Finance Talent Development Program. Hidayat consulted for the International Shari'ah Research Academy for Islamic Finance (ISRA) and the Islamic Development Bank Institute (IDBI), developing an alternative liquidity management product for Islamic financial institutions.

As the Managing Partner of Ficus Capital, the pioneer in ESG Islamic (ESG-I) Venture Capital Management, Hidayat leads the company's focus on providing capital investment and strategic guidance to early-stage companies in Southeast Asia, with an emphasis on ESG-I. His previous roles include Strategic Consultant for Majlis Agama Islam Selangor (MAIS), where he developed a five-year strategic plan and an entrepreneur ecosystem, and Principal Consultant for the Selangor Halal Action Plan, enhancing the Halal industry in Selangor. At PNB, he was the Head of Corporate and Strategic Planning, leading Shari'ah-based initiatives in collaboration with Amanie Advisors and Kuwait Finance House.

Dedicated to promoting the 4P (Profit, People, Planet, and Purpose) concept, Hidayat aims to bridge the gap between economic activities and financial markets while leveraging technology for operational efficiency and stakeholder inclusiveness."



#### Adjunct Practice Prof. Cheah Kok Hoong

Cheah has over 30 years of experience across various areas such as business development, merger and acquisition, business strategy, regional expansion, and business process with engineering across various industries such as information technology, venture capital, conglomerates, high tech manufacturing, and the services industry. He currently holds the position of Executive Chairman, Steerquest Sdn. Bhd.

He believes in synergistic partnership to drive business transformation by formulating the organisations' strategic directions. In addition, he provides valuable counsel on overcoming organisations' strategic challenges and conduct periodic business review to grow the senior management team.

In addition, he was involved in several large-scale investments and has guided companies through hypergrowth stage with his unique insight in venture capital and private equity space. His past achievements include induction into PLC Hall of Fame for leadership and stewardship in promoting the PLC Leadership programme and conferment of PIKOM's CIO Excellence Award for his outstanding leadership in ICT adoption.



#### Christina Foo

Was in public practice for over 30 years serving clients in Accounting, Tax, Strategic & Business Advisory services under the employment of Ernst & Young (1985-2001) and Priority One (2001-2022). As a business owner, she has set up, invested and managed a diverse range of businesses. From 2018 to 2019 she was appointed Senior Practice Fellow at Sunway Business School, Sunway University. Christina started serving as a Corporate Director on boards in 2007. Currently she's serving on UEM Sunrise Bhd as the Senior Independent Director, Audit Committee Chair, a member of the Governance & Risk Committee and Nomination & Remuneration Committee, Amcom Nylex Bhd as an Independent Non-Executive Director, Chair of Audit Committee and a member of Board Risk Committee, and also Malaysian Technology Development Corporation as a Khazanah Nominee Director, Chair of the Board Audit & Risk Committee, a member of the Nomination & Remuneration Committee, Business Startup Fund and Business Growth Fund Approval Committees. Christina graduated with Bachelor of Business Studies (Accounting) degree from Deakin University, Australia. She is a Chartered Accountant and a member of Malaysian Institute of Accountants; Fellow of CPA Australia; Fellow of Malaysia Institute of Management; Fellow of Institute of Corporate Directors Malaysia; Qualified Risk Director, Institute of Enterprise Risk Practitioners; a member of ASEAN Chartered Professional Accountants and a member of Malaysian Institute of Corporate Governance.



#### Evelyn Chee

An accomplished sustainability professional currently holding the position of Chief Sustainability Officer at Leader Energy Group Bhd. In her role, she spearheads the development and execution of sustainability strategies throughout the organization. With an impressive career spanning 28 years, Evelyn has become a recognized expert in environment, social, and governance (ESG) matters.

Prior to her current role, she spent 12 years in sustainability advisory positions at esteemed global professional firms and held lead practitioner roles for 15 years at multinational organizations on country, regional, and global scales.

Evelyn is a certified Sustainability Reporting Specialist by the International Centre for Sustainability Reporting (ICSP) and holds a Masters of Technology in Environmental Management, complemented by a Bachelor's degree (Hons) in Microbiology. Her diverse expertise, professional credentials, and educational background solidify Evelyn Chee's standing as a respected leader, driving sustainable practices and fostering a commitment to long-term environmental, social, and governance goals at Leader Energy Group Bhd.



#### Joachim Rajaram

Joachim is the Chief Corporate Affairs Officer of CelcomDigi Berhad, with overall responsibility for the company's legal, regulatory, privacy, government affairs and projects, corporate communications, and business sustainability functions. He has previously served as Chief Corporate Affairs Officer of Digi; Head of Corporate Communications in Telenor Myanmar; and Head of Communications and Sustainability at Digi. Joachim has close to three decades of experience in corporate communications, sustainability planning and governance, public affairs, and business environment management. He holds a Bachelor of Laws (LLB) from the University of London, and has attended executive education programmes at London Business School and INSEAD.



#### Nurul A'in Abdul Latif

Nurul A'in Abdul Latif is the Executive Chair and an Assurance Partner at PwC Malaysia. She was also Markets Leader from 2016 to 2022. She has over 28 years of experience in providing audit and business advisory services and assisted clients on a number of assignments including cross-border transactions involving mergers and acquisitions. Nurul has worked with clients in a range of industries including media, telecommunications, oil and gas, manufacturing, plantation and property development.

She is also involved in several major government initiatives such as the implementation of accrual accounting, the validation of National Key Performance Indicators (NKPIs) results initiative for PEMANDU and the COVID-19 vaccination rollout programme.

As the first female Executive Chair at the firm, Nurul is passionate about championing diversity, equity and inclusion within and outside the firm. She is the current Chair of the 30% Club Malaysia, a business campaign that advocates for gender parity in boardrooms and at senior leadership levels in Corporate Malaysia. She is the sponsor of the New World New Skill program which champions PwC's upskilling initiatives among clients, communities and people. Nurul is also a Council Member of The Malaysian Institute of Certified Public Accountants (MICPA) and the Malaysian Institute of Accountants (MIA). She has a Bachelor of Accounting (Hons) Degree from University of Malaya.

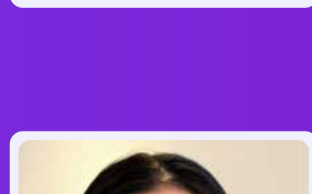


#### Ong Jee Lian

With 22 years of experience, Ms Ong Jee Lian leads Gamuda's ESG strategy and is responsible for developing and overseeing the Gamuda Green Plan, sustainability report and project plans.

Previously, she played a pivotal role in project communications for Malaysia's first metro systems, KVMRT Line 1 and Line 2, as the Project Delivery Partner. She also held communication positions at Lenovo and UEM Sunrise.

In 2022, she was the UN Women Asia-Pacific WEPs award first runner-up in Leadership Commitment, and represented the private sector in 2023 UN Plenary Panel on women's economic empowerment.



#### Pam Lee Wen Ai

An ESG professional trainer and sustainability advisor, and the founder of Polar Advisory Group, a consultancy and training provider in ESG. She holds certifications as a Global Reporting Initiative (GRI) Certified Sustainability Professional and in Sustainability and Climate Risk (SCR) by the Global Association of Risk Professionals. Pam has delivered ESG-related training to various industry leaders and boards, focusing on greenhouse gas emissions, climate risk, and sustainability.

Her past ESG leadership roles include Consulting Director at Environmental Resources Management (ERM) in Malaysia. ESG lead at MIDF, Malaysia, and Executive Director of ESG services at BDO, Malaysia.

Pam is a member of several professional bodies, including the Malaysian Institute of Accountants (MIA) and the Institute of Chartered Accountants of England and Wales (ICAEW). She graduated from the London School of Economics and Political Science.

#### Disclaimer:

MICPA reserves the right to:

- Change the agenda or any relevant details without notice;
- Cancel the event due to any unforeseen circumstances; and
- Close the registration should the participant number exceeds capacity

To Register, please click or scan the QR code to this link

<https://tinyurl.com/yj46rpew>

