


COMPLIMENTARY WEBINAR: LEVERAGING AI FOR EFFICIENCY AND QUALITY

 **November 7, 2024**
(Thursday)

09:30 a.m. – 12:30 p.m.

 **Platform:**
Zoom Webinar

Disclaimer:

MICPA reserves the right to:

- Change the agenda, speaker/s or any relevant details without notice;
- Cancel the event due to any unforeseen circumstances; and
- Close the registration should the participant number exceeds capacity

INTRODUCTION

Discover how Artificial Intelligence (“AI”) streamlines tasks, enhancing efficiency and accuracy for both auditors and preparers. Learn how AI assists in risk analysis, fraud detection, automation of repetitive and time-consuming tasks, and compliance monitoring by analysing vast volumes of data with lightning speed, enabling auditors and preparers to focus on critical issues. Explore real-life case studies showcasing AI’s ability to identify anomalies, automate tasks, interpret complex regulations, and generate comprehensive reports with ease.

For auditors, this webinar aims to equip yourself with knowledge and practical skills in AI for Audit, so as to enable auditors promoting innovation, creating audit efficiency, and enhancing audit quality. For preparers, this webinar aims to improve efficiency and speed, particularly in operations in which processes have been streamlined. However, users must be mindful of the ethical concerns, security risks, and limitations associated with AI. Don’t miss this opportunity to stay ahead of the curve and elevate your career with AI. Join us and lead the way in AI-driven innovation.

TIME	PROGRAMME OUTLINE
9:15am – 9:30am	Admission to Programme
9:30am – 9:35am	Housekeeping Announcement
9:35am – 9:40am	Welcoming Remarks <ul style="list-style-type: none"> • <i>Mr. Poon Yew Hoe, Executive Committee member of MICPA, Chairman of MICPA Public Practice Committee (PPC), and Senior Partner of Crowe in Malaysia and Cambodia</i>
9:40am – 10:40am	Presentation: Streamlining Tasks through Advanced AI Language <ul style="list-style-type: none"> • <i>Mr. Adeel Qaiser, Partner in Artificial Intelligence and Data of EY Malaysia</i>
10:40am – 11:40am	Presentation: Upholding Audit Quality through Utilisation of AI <ul style="list-style-type: none"> • <i>Mr. Nataraj Veeramani, Director of Assurance of PwC Malaysia</i>
11:40am – 12:25pm	Panel Discussion: Leveraging AI for Efficiency and Quality Moderator: <ul style="list-style-type: none"> • <i>Mr. Poon Yew Hoe, Executive Committee member of MICPA, Chairman of MICPA PPC, and Senior Partner of Crowe in Malaysia and Cambodia</i> Panellists: <ul style="list-style-type: none"> • <i>Mr. Adeel Qaiser, Partner in Artificial Intelligence and Data of EY Malaysia</i> • <i>Mr. Nataraj Veeramani, Director of Assurance of PwC Malaysia</i> (Questions and Answers: 15 minutes)
12:25pm – 12:30pm	Survey
12:30pm	End

SPEAKER’S PROFILE



Poon Yew Hoe

Poon Yew Hoe is the Senior Partner of Crowe in Malaysia and Cambodia and has journeyed more than 45 years in the accountancy field. As one of the founders of Crowe Malaysia, he had progressed from being a start-up accounting practice to a large accountancy firm in Malaysia. Along the way, he has been involved in auditing, taxation and business consultancy. As the Senior Partner of Crowe Malaysia and an EXCO member of the MICPA, he hopes to use his experience in furthering the accountancy profession.



Adeel Qaiser

Adeel is a Partner in AI & Data at EY Malaysia and has over 20 years of experience delivering AI and Data solutions for customers across multiple industries including Financial Services, Telecoms, Utilities and the Government sectors. He specialises in delivering large analytics programs for organisations to help their transformation journeys to data driven organisations. He has led engagements across ASEAN and overseen delivery of multi-country analytics programs for global organisations. These engagements have covered Sustainability, Customer, Operations and Finance domains. His current interests include helping organisations leverage AI at scale across the enterprise to maximise value for stakeholders, using data to help drive sustainable operations for organisations and improving operational efficiency using the power of data and AI.



Nataraj Veeramani

Nataraj is a Director in the AI practice in PwC Malaysia working together with a team of experienced professionals and has 19 years of experience with PwC Kuala Lumpur, serving global and local clients in a variety of industries comprising Telco, Technology and oil and gas. He has been also extensively involved in providing services to Multinational Corporations listed in the US. He also works in the Generative AI/ Responsible AI domain. Nataraj is also a Coach for aspiring digital accelerators within the firm. During his tenure he has developed AI solutions in the Human Resource, Finance and Assurance fields.

